

Jasmine A. Empty



Bachelor of Science: Political Science

Albany State University - Albany, GA
Minor International Relations with work in political behavior, international relations, and leadership.

Locations: Washington, DC / National Capital Region / Telework

Contact: 202 855 0867
jasmineaempty@gmail.com

Skills

Campaign and Financial analysis

Excellent

Networking & communication

Excellent

Reporting and documentation

Excellent

Interpersonal communication

Excellent

Political Operative and Strategist, experienced in campaigns involving Political, Issue base, Voting Education, and Civic Engagement with over 10 years of experience in organizing, consulting, campaign and project management/ development. Excellent reputation for identifying and resolving problems while cutting costs. Executive-level manager driven to maximize program funds and drive key initiatives. Exceptional networker with demonstrated record of success across multiple campaigns. Motivated team leader and trainer with expertise in political and civic topics and development of successful structures and training courses.

Work History

2023-4-10-
2025-11-7

Deputy Director, State Capacity Building

State Voices (Nationwide)

State Voices is a national network supporting 24+ state-based coalitions ("Tables") and over 1,200 grassroots partners in building a healthy, multiracial democracy. They strengthen marginalized communities—specifically BIPOC, youth, and low-income voters—by providing data infrastructure, technology, and strategic funding for voter registration, education, and civic engagement. During my time as Deputy Director, I implemented or was responsible for:

- Relationship Management: Act as a liaison with external stakeholders, including state legislators, funders, partners, and community organizations.
- Performance Evaluation: Utilize data, evaluation tools, and metrics to monitor progress, assess impact, and ensure adherence to re-grant deliverables.
- Event Planner: Developed and directed internal and external events including local, regional and national convenings, retreats, celebrations and conferences.
- Strategic Capacity Building: Guide the development and implementation of training programs, strategic plans, and organizational growth initiatives.

2021-11-
2023-1

South/ Midwest Finance Director

Warnock for Georgia, (Nationwide)

The Warnock campaign created a presidential model that follows a nationwide finance plan. The campaign divided the country into four regions. As both the South and Midwest Finance Director, I implemented or was responsible for the following for the campaign:

- Developing a finance plan for 13 states tracking cash flow, daily contributions and pledges.
- Built relationships with major donors throughout the region to host events and meetings as well as horizontally flowing leads to other regions
- Managed finance assistants, creating and assigning daily tasks
- Created and managed a state by state locality outreach plan to collect high and low dollar contributions
- Raised over 3.5 million dollars for the regions directly attributed to my input
- Traveled and organized events with/for Senator Warnock throughout the regions

Coaching and training

Excellent

Staff and Time management

Excellent

Superior attention to detail

Excellent

Data trends/knowledge

Excellent

Social media expertise

Excellent

Empathy

Excellent

Strategic planning and writing

Excellent

Team leadership

Excellent

Innovative

Excellent

Additional Civic Engagements

- Former Member of the California Young Democrats
- Formal Member of Alexandria, VA Democrats
- Formal Member Virginia Young Democrats, Outreach Chair
- Virginia Young Democrats , Women's Caucus Chair
- *She the People*
- Salvation Army National
- Pyer Moss "Vote or Die" (For real this time)
- Netroots Nation Panelist 2020
- Creator of Empower Together webinar series
- SAG-AFTRA Educational Outreach and Engagement
- Levi's Use Your Voice Series

Featured in:

Vogue Magazine
New York Times
Pyer Moss

2019-11 -
2021-9

National Organizing Director

Rock The Vote, Washington, D.C. (Nationwide)

Rock The Vote is the most trusted and effective nonpartisan nonprofit dedicated to building political power for young people. Since launching in 1990 with their first campaign focused around Censorship, *Rock The Vote* draws on decades of experience to deploy the most effective and impactful messages, tactics, and technology to uplift and empower the largest most diverse generation in U. S. History. *Rock The Vote* pioneers innovative ways to make democratic participation more accessible while defending people's right to vote. Some additional tasks I led or was responsible for were:

- Developed structure and training of first ever Relational Organizing Ambassador program (13 State Coordinators/ 100 personnel across the US)
- Motivated diverse leaders to hit important benchmark goals with new technology
- Prepared and reviewed brand images and messaging for public viewing, aligning with the organization's mission of building political power across the country.
- Liaison for programing and celebrity interactions, activists and elected officials through different webinars, panels, and brand campaigns (Millions of impressions, thousands in funds raised)
- Created an inclusive culture of activism and voting education

2018-08 -
2019-11

Director Of Alumni Support

Virginia Progressive Leadership Project (VAPLP), Alexandria, VA
VAPLP is a leadership component under the Virginia Civic Engagement Table. The Alumni program currently consists of 100+ leaders, who have become elected officials, primary/general election winners and progressive voices pushing the democratic progressive agenda across the commonwealth of Virginia. Primary duties included developing programs for and engaging with Alumni. After leaders graduate the program, I continue to support Alumni with their political and civic goals. This included providing strategy and support of those seeking elected office, differing forms of advocacy and civic engagement. Some addition tasks I led or was responsible for were:

- Performing Alumni one on ones, monthly candidate/campaign staff calls, Election Day and similar voting awareness events
- Develop and facilitate various webinars, conferences, and training in the areas of candidate development, campaign best practices, and leadership development
- Negotiate and facilitate local and federal officials and sponsors for numerous events, programs, and campaigns

2018-01 -
2018-06

Finance Director

Ed Lazere For DC County Chair (D), Washington, DC

Created and managed the finance plan for the campaign. The campaign did not accept PAC or corporate money. Through only individual contributions from the District of Columbia and beyond, I willed the campaign to raise a total amount exceeding \$200,000 during the primary election. I was able to do this by managing call time and building hosts committees, a finance council, and a peer-to-peer fundraising

Additional References

Tierra Regland- (434) 989-5356

Zack Burgin- (402) 547-1925

Michela Brown- (443) 475-7046

Alex Bratton- (919) 906-4595

Additional References at Request

operation. I built events and meet & greets geared toward both low and high dollar expectations. I then made certain to have our team follow-up with thank you letters and expert level record keeping of the money and in-kind contributions received in order to ensure the ethical and regulatory integrity of the campaign.

2017-04 -
2017-06

Finance Director

Tilly For Delegate (D) (VA-42)

Created and managed the finance program including call time, establishing a finance council, and hosting high and low monetary return events raising a total exceeding \$100,000. By setting clear campaign objectives and effective strategies I was able to best target coordinated events with supporters and donors throughout the district. I protected the clean record of the campaign through regulatory management and made sure to follow up and create email blasts and personal notes to donors.

2016-07 -
2016-11

Campaign Manager

Matt Rowe For Congress (D) (VA-1)

Created and implemented a campaign strategy that included financial management, voter outreach and grass root campaigns enabling a free and persuasive media presence. Through my facilitated coordination with the *Hillary for America* campaign, I joined with 25 other organizers to set and accomplish realistic goals for the field plan. I created a call time template, high and low dollar target yield fundraisers, built political coalitions to secure endorsements from elected officials and organizations, managed day to day operations and defined the roles and responsibilities for volunteers all while maintaining the candidate's schedule.

2015-07 -
2015-11

Finance Director

Dan Storck For Supervisor (D), Fairfax County, VA

Produced and operated finance outline financial data to assist in management of strategic plans for operational decisions. Directed high and low dollar fundraising events with clear and effective targeted goals. Created a call time program for my candidate, managed NGP database and worked with donor research to connect donors with the candidate. Consulted with representatives of regulatory agencies to complete accurate filings and uphold strict compliance.

2012-11 -
2015-07

Associate

Little Smith Strategies, Nashville, TN

Developed strategic plans, timelines, and budgets for implementation of projects. Managed field, finance, and grassroots operations in campaigns across healthcare, education, faith based and political realms. Embedded into campaigns and projects across Nebraska, Tennessee, Pennsylvania, Virginia, and Georgia. Gained a breath of knowledge in public affairs consulting as well as field, campaign management, finance & organizational strategy.

2015-03 -
2015-06

Campaign Manager

Michael Futrell For State Senate (D) (VA-36)

Created and managed campaign operations. Conducted fundraising, campaign management, events, and day to day follow-up to network among donors and generate money for campaign. Managed staff through defining all campaign roles and positions. Maintained oversight of staff and volunteers who were involved in the components of the finance, communications, scheduling, compliance, field, and outreach. Monitored each effectively to ensure proper function and execution.

2014-02 -
2014-09

Campaign Manager

Sheila Calloway For Juvenile Court Judge For Davidson County, (D) Nashville, TN

Managed campaign staff and operations. Created a campaign operational plan and executed fundraising events with public and private donors including events and rallies. Managed Judge Calloway's schedule and daily tasks for the team. Managed relationships to drive volunteer involvement and managed negotiation of compensation for our paid workers.

2014-06 -
2014-08

Finance Consultant

Lynda Jones For Judge, (D) Nashville, TN

Developed campaigns, led design, and tracked results. Implemented a finance program that consisted of call time, fundraising events, and management. Part of the event planning committee that took advantage of dynamic conditions and opportunities. Assisted Judge Jones at community events and public speaking engagements.

2013-07 -
2014-02

Deputy Campaign Manager

Michael Futrell For Virginia Delegate (D) (VA-2)

Developed and managed financial and field organizational strategy, leading to one of only two democratic pick-ups in the Virginia House. Facing being outspent five to one, I implemented a field plan, managed financial operations, call time, NGP database maintenance, follow up and thank you letters in the win. I coordinated the *Women for Futrell* campaign that included 100 Women volunteers, a first for a first-time candidate. I oversaw and enhanced public relations across the entire Prince William and Stafford counties by creating protocol for events, agendas for conference calls and management of consultants.

2012-07 -
2012-11

Campaign Field Organizer

Congressman Sanford Bishop (D) (GA-2)

Managed Faith Based, Youth and College Outreach. Leading a staff of ten interns, I worked with senior campaign staff to create youth involvement by driving innovation. Eventually elevated to serve as senior assistant to the campaign manager. Maintained campaign manager and Congressman's campaign schedule of events, created event briefs, and performed follow up for campaign. Would also lead staff of 50 paid canvassers during *Get Out the Vote* phases of the campaign. Devoted special emphasis

to punctuality and worked to maintain an outstanding record of timeliness, consistently arriving to work ready to start immediately.

2010-09 -
2011-07

Intern

Re-Elect State Representative Winfred Dukes (GA-150)

Collegiate representative and events coordinator. Enhanced collaboration between team members by preparing meeting materials and taking clear notes to distribute to stakeholders. I became a spokesperson for the collegiate voters and managed many events for students to engage politically throughout the campaign season. I had the pleasure to work with former Georgia Governor Roy Barnes to host several events as a representative of Albany State University. I also coordinated events with several political leaders of Albany, Georgia who were a part of the Albany Civil Rights Movement.